



New York Charity Day 2011







President William J. Clinton and  
Eli Manning, NY Giants Quarterback



Henrik Lundqvist, NY Rangers Goaltender with Ed Keslo, BGC Broker





The Rockettes

**BGC PARTNERS'** SEVENTH ANNUAL CHARITY DAY TOOK PLACE ON MONDAY, SEPTEMBER 12, 2011, MARKING TEN YEARS SINCE THE TRAGEDY OF 9/11.

BGC PARTNERS AND CANTOR FITZGERALD TOGETHER RAISED APPROXIMATELY **\$12 MILLION** GLOBALLY ON THIS SINGLE DAY FOR WORTHY CAUSES AROUND THE WORLD. TO DATE, THEY HAVE RAISED APPROXIMATELY **\$77 MILLION** FOR CHARITIES.

Every year, BGC Partners and Cantor Fitzgerald commemorate our 658 friends and colleagues who perished on September 11, 2001 by distributing 100% of our global revenues on Charity Day to charities around the world. This year in New York, a host of celebrities joined BGC on our trading floor in support of Charity Day. Our guests included President George W. Bush, President William J. Clinton, former New York Governor David Paterson, actors Ben Stiller, Billy Crudup, Daniel Radcliffe and Jon Voight, and sports icons Carmelo Anthony, Henrik Lundqvist, John McEnroe, Eli Manning, Mark Sanchez and Rex Ryan, to name a few.

Each anniversary is a poignant occasion for us. Charity Day is our way of turning a tragic day into one that is positive and uplifting by helping others.

Many thanks to our clients, brokers, celebrity ambassadors and charities. Your commitment, support, enthusiasm and graciousness made Charity Day a spectacular success.

Sincerely,



Howard W. Lutnick  
*Chairman and CEO*  
BGC Partners, Inc.



Shaun D. Lynn  
*President*  
BGC Partners, Inc.



Louis Scotto  
*Executive Managing Director, General Manager, North America*  
BGC Partners, Inc.



The Alliance for Lupus Research is a national voluntary health organization based in New York City that was founded in 1999 and is chaired by Robert Wood Johnson IV, a member of the founding family of Johnson & Johnson. By committing millions of dollars to significant lupus research every year and holding nationwide lupus walks to secure additional funding, the ALR is proactively battling lupus. Their mission is to find better treatments and ultimately prevent and cure systemic lupus erythematosus (SLE, or lupus), a debilitating autoimmune disease.

[www.lupusresearch.org](http://www.lupusresearch.org)



AmeriCares is a nonprofit global health and disaster relief organization which provides immediate response to emergency medical needs – and supports long-term humanitarian assistance programs – for all people around the world, irrespective of race, creed, or political persuasion. AmeriCares aid empowers health care workers in more than 90 countries to save lives and restore the health of people who often lack the basic medicines, medical supplies and aid they need to survive. Whenever and wherever people are in desperate need, AmeriCares is there.

[www.americares.org](http://www.americares.org)



The Boomer Esiason Foundation is a dynamic partnership of leaders in the medical and business communities joining with a committed core of volunteers to heighten awareness, education and the quality of life for those affected by cystic fibrosis, while providing financial support to research aimed at finding a cure.

[www.esiason.org](http://www.esiason.org)



Since 2006, Building Homes for Heroes has provided individuals, corporations and others with an opportunity to help our severely wounded and disabled veterans, and their families rebuild their lives. Building Homes for Heroes is committed to supporting those who have returned home from the wars in Iraq or Afghanistan with severe wounds and disabilities, with a goal to build homes for families in dire need.

[www.buildinghomesforheroes.org](http://www.buildinghomesforheroes.org)



The Felix Organization/ Adoptees For Children provides inspiring opportunities and new experiences to enrich the lives of children who are growing up in the foster care system. As adoptees, we were “taken home.” We want to give back to those children who didn’t get “taken home.”

[www.childhelp.org](http://www.childhelp.org)



President George W. Bush and Howard W. Lutnick, *Chairman and CEO of BGC Partners, Inc.*





“Smokin” Joe Frazier,  
Former Heavyweight World Champion and Olympic Boxer



The Garden of Dreams Foundation is a nonprofit charity that works closely with all areas of Madison Square Garden, including the New York Knicks, Rangers, and Liberty, MSG Entertainment, MSG Media and Fuse to “make dreams come true for kids in crisis”. Garden of Dreams partners with local children’s hospitals, “wish” organizations and community-based organizations to build on-going, unforgettable programs for children in the tri-state area who are suffering from devastating illness, homelessness, abuse, hunger, extreme poverty and tragedy.

[www.gardenofdreamsfoundation.org](http://www.gardenofdreamsfoundation.org)



Happy Hearts Fund is a non-profit foundation dedicated to improving children’s lives through educational and sustainable programs in natural disaster areas. The Happy Hearts Fund vision is to rebuild children’s lives after natural disasters. Globally, HHF is active in nine countries and has built/rebuilt 50 schools and kindergartens. Since inception our programs have benefited more than 31,000 children and 335,000 community members.

[www.happyheartsfund.org/](http://www.happyheartsfund.org/)



Harlem RBI provides inner-city youth with opportunities to Play, Learn and Grow. We use the power of teams to coach, teach and inspire youth to recognize their potential and realize their dreams. Harlem RBI, a 501(c)3 organization, is a dynamic youth development program located in East Harlem, New York. Harlem RBI prides itself on being a community-based organization that successfully integrates youth development principles with the benefits of sports activity and team participation.

[www.harlemrbi.org/](http://www.harlemrbi.org/)



The Intrepid Sea, Air & Space Museum offers one-of-a-kind educational experiences to the general public and to students in New York City and nationwide. Driven by its mission to honor our heroes, educate the public, and inspire our youth, this unique National Historic Landmark is dedicated to promoting the awareness and understanding of history, science and service through its collections, exhibitions and programming. The Museum annually hosts close to one million visitors a year and it has become a primary destination for national celebrations and commemorations that honor our country’s veterans and military service men and women, including Fleet Week, Memorial Day, July 4th and Veteran’s Day events and ceremonies.

[www.intrepidmuseum.org/About-Us/Family-of-Foundations.aspx](http://www.intrepidmuseum.org/About-Us/Family-of-Foundations.aspx)



We grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

<http://www.wish.org/>





[www.sus.org/](http://www.sus.org/)



[www.solvingkidscancer.org](http://www.solvingkidscancer.org)



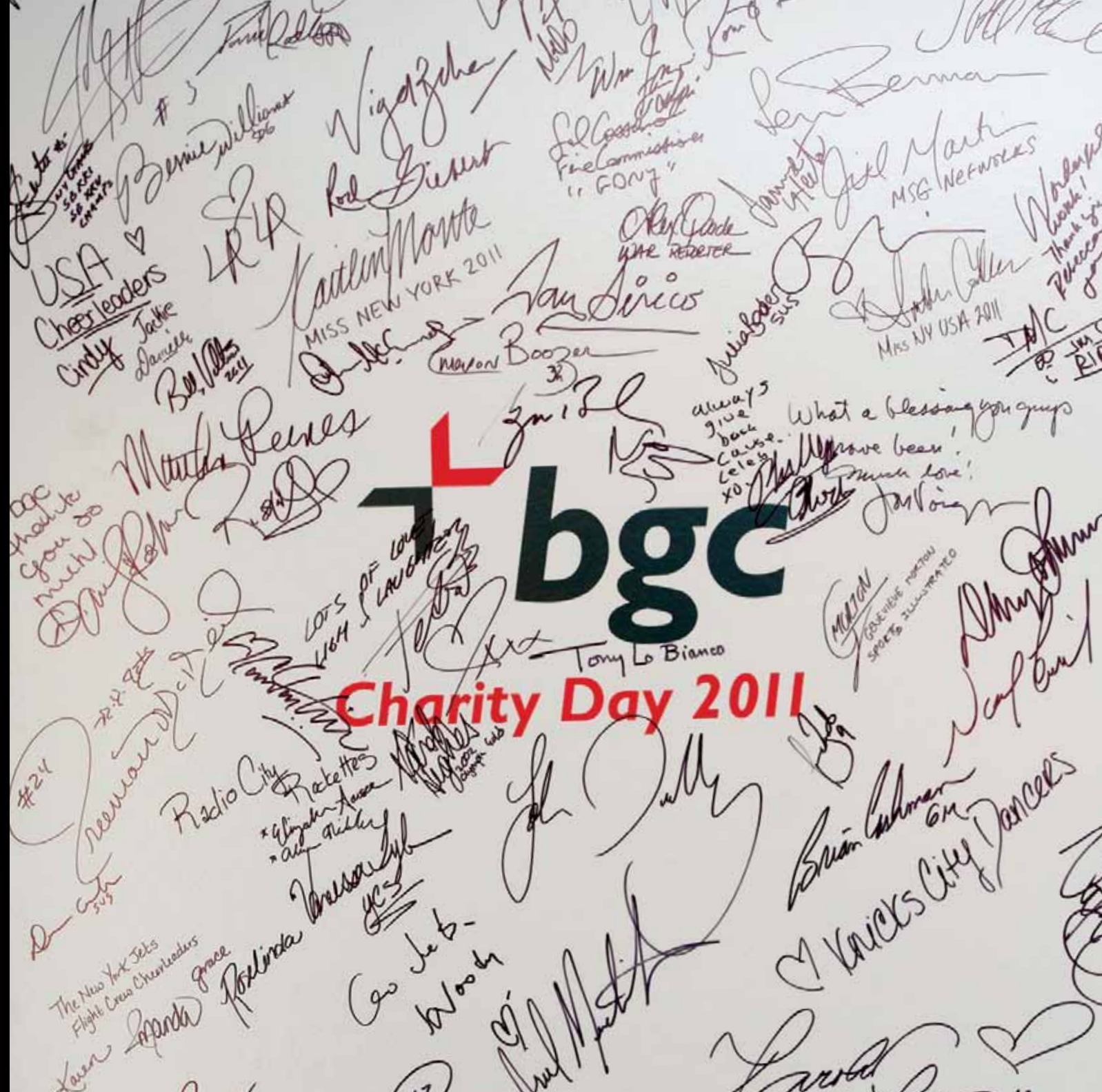
[www.scl88.com/](http://www.scl88.com/)



[www.tamfi.org.home.html](http://www.tamfi.org.home.html)



[www.usta.com/About-USTA/USTA-Serves/usta\\_serves\\_about\\_us/](http://www.usta.com/About-USTA/USTA-Serves/usta_serves_about_us/)







Daniel Radcliffe, Actor and Simon Garner, BGC Broker



Wheelchair Sports Federation is a national non-profit that provides opportunities for the disabled and wheelchair-bound adults and youth to play sports recreationally and competitively. The Wheelchair Sports Federation is one of the first organizations to provide adaptive athletes with the opportunity to participate in a multitude of Adaptive Sports that include Wheelchair Tennis, Quad Rugby, Sled Hockey, Wheelchair Softball and Handcycling.

[www.wheelchairsportsfederation.org/](http://www.wheelchairsportsfederation.org/)



The mission of World Wide Orphans is to transform the lives of orphaned children and help them to become healthy, independent, productive members of their communities and the world. We believe that institutionalized children must be integrated in their own communities and cultures, and to that end, all WWO programs include orphans and children from the local areas. WWO addresses children's physical and mental health, their education and their ability to plan for and to achieve that is productive and fulfilling in their own countries.

[www.wwo.org/](http://www.wwo.org/)



The mission of Wounded Warrior Project (WWP) is to honor and empower wounded warriors. The purpose of WWP is to raise awareness and to enlist the public's aid for the needs of injured service members; to help injured servicemen and women aid and assist each other; and to provide unique, direct programs and services to meet their needs. WWP is a national, nonpartisan organization headquartered in Jacksonville, Florida.

[www.woundedwarriorproject.org/](http://www.woundedwarriorproject.org/)



From its inception in 1918, Youth Consultation Service (YCS) has cared for vulnerable children and families who had no where else to turn. As a private, social services agency, we began by providing a refuge for abandoned women and orphans in Newark following the First World War. Over the years, YCS earned the reputation for caring for psychologically fragile children who are most difficult to place. In 1948, YCS partnered with the state to open the first residential program for at-risk girls who were wards of the state.

[www.ycs.org/](http://www.ycs.org/)

# SELECTED MEDIA

THE WALL STREET JOURNAL  
HEARD & SCENE



## Celebrities Act as Traders for Charity

Ben Stiller, Petra Nemcova, former President Bill Clinton and Jon Voight helped raise money for charities of their choosing at BGC Partners’ seventh annual Celebrity Brokers Charity Day, this year commemorating the 10th anniversary of Sept. 11th.

FOX BUSINESS



## Carmelo Anthony trades \$260 Million

I just wanted to come show my support to all the families, the Wounded Warrior Project, The Carmelo Anthony Foundation, Richard Anthony, and BGC.

NEW YORK POST  
ON THE MONEY

## Wizard trade

Let’s hope Harry Potter star Daniel Radcliffe has a spell to make money on Wall Street. The British celebrity is among the stars and personalities lined up for BGC Partners’ annual 9/11 charity event, set for tomorrow. Celebrities will run the trading floor that day helping big-money clients make transactions, the proceeds from which go to charity. The Wall Street advising and analysis firm has roots in Cantor Fitzgerald, the company that lost the most employees in the World Trade Center. BGC Partners donates the full proceeds it earns from commissions during the trading day, and last year that amounted to about \$10 million. This year the celebrity traders may have a highly volatile market to contend with due to European ills, but plenty of cool customers are expected to be trading. The VIP guest list of traders includes Ben Stiller, supermodel Petra Nemcova, NY Knick Carmelo Anthony and hometown QBs Eli Manning and Mark Sanchez.

FOX BUSINESS



## BGC Holds Charity Day to commemorate 9/11

It’s the BGC and Cantor Fitzgerald 9/11 Charity Day, and the number to beat is \$12 million in one day last year. All of the commissions from all of these traders are donated to the charities represented.



# SELECTED MEDIA



## ABC News

Celebrity stand-in traders around the world including Prince Harry, Jets Quarterback Mark Sanchez, and Ben Stiller work the market for the 7th annual global Charity Day on Wall Street, The goal is to raise \$12 million.



## Extra

NY Knicks forward Carmelo Anthony and his wife, La La Vasquez, pitched in for a good cause working at the BGC Charity Day.



## Star Shots: Celeb Kids Edition

Carmelo Anthony and wife La La Vasquez show off their boys at BGC Partners' Charity Day.



## Access Hollywood

Jon Voight still feeling the emotions for those who lost their lives ten years ago on September 11. The Oscar winner helped Cantor Fitzgerald, who lost 658 employees and its affiliate BGC to raise \$12 million on their annual Charity Day.



# SELECTED MEDIA



## September Sightings Charity Day

Daniel Radcliffe was in good spirits as he attended the BGC Partners' Charity Day. Cantor Fitzgerald and BGC hold the Charity Day each year to commemorate their 658 employees who lost their lives in the 9/11 attacks on the World Trade Center.



## Celebster

BGC Partners was created in the aftermath of the World Trade Center attacks. As Cantor Fitzgerald sought to rebuild its business, it restructured its inter-dealer broking operations renaming them "BGC" in honor of B. Gerald Cantor, Cantor's cofounder. Cantor was the worst hit company on 9/11, losing 658 of its employees - two thirds of its work force at the time. To commemorate those who were lost on the day, every year 100% of BGC's revenues from Charity Day are distributed to dozens of charities around the world.



President William J. Clinton and Howard W. Lutnick, Chairman and CEO of BGC Partners, Inc.



# TESTIMONIALS

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**Scott Kennedy  
and John London**  
Solving Kids' Cancer

“Allowing us to participate on this special day was a truly meaningful experience. Our organization along with our celebrity ambassadors felt like honored guests and were so thrilled at being able to help broker transactions that contributed to the success of the day. Thank you for your kindness and generosity in helping our organization along with many other well-deserved causes that benefit from Charity Day that you and your company organize each year.”

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**Andrew McClure**  
Building Homes  
for Heroes

“Thank you very much for your support of our organization. We’re extremely appreciative. The day was outstanding; we’re extremely grateful for the opportunity to be a part of it. BGC Partners’ Charity Day is one of the most important days of the year for Building Homes for Heroes. We can’t express in words how much of an honor it is to be named as a recipient.”

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**Mike Hyland**  
FDNY Fire Family  
Transport Foundation

“I just wanted to send a sincere thank you from all of us at the FDNY Fire Family Transport Foundation. It was a great honor to be selected again by BGC Partners as one of the “Charities” of BGC’s 7th Annual Charity Day held here in New York City. We also received a special thrill and privilege of being able to meet with President George W. Bush and President William J. Clinton. They both inquired about our Foundation, and expressed their concern regarding serious ailments and various types of cancer that have recently taken a toll on numerous 9/11 First Responders. With Deep Gratitude.”

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**William Feeks**  
Tony Alt Memorial  
Foundation

“Thank you again for your invitation to the 7th Annual BGC Charity Day. It was impressive and rewarding to see the support you had for a day that you and your firm have dedicated to support many great charitable organizations.”



Ben Stiller, Actor





Tony Sirico, Actor with James Formisano, BGC Broker

## CELEBRITIES

BGC would like to thank this year's celebrity participants for their enthusiasm and generosity. It is with your energy and support that we were able to contribute to so many worthy charities.

Alex Quade	Eli Manning	Noah Emmerich
Amber Collins	Elizabeth Vargas	NY Jets Flight Crew (cheerleaders)
Anna Sophia Robb	Emerson Boozar	Patrick McEnroe
Barbara Nevins- Taylor	Genevieve Morton	Petra Nemcova
Ben Stiller	Gerry Cooney	President George W. Bush
Bernie Williams	Henrik Lundqvist	President William J. Clinton
Bethany Hamilton	Ike Davis	Radio City Rockettes
Billy Crudup	Jamie Hector	Rebecca Jarvis
Bobby Valentine	Jill Martin	Rex Ryan
Boomer Esiason	John Duddy	Richard Thomas
Brad Richards	John Franco	Robert John Burke
Brandon Dubinsky	John McEnroe	Rod Gilbert
Brandon Prust	John Starks	Russell Simmons
Brian Boyle	Jon Voight	Sarah Hughes
Brian Cashman	Kaitlin Monte	Sean Avery
Bucky Dent	Ken Dashow	Sean Landeta
Carl Banks	Knicks City Dancers	Sharon Angela
Carlos Mendes	La La Vasquez	Smokin' Joe Frazier
Carmelo Anthony	Len Berman	Stephen Kell
Carol Alt	Mark Sanchez	Steve Eminger
Clark "Jethro" Gillies	Martha Reeves	Tony LoBianco
Constantine Maroulis	Melba Moore	Tony Sirico
Craig Carton	Michael Imperioli	USA Cheerleaders
Curtis Martin	Mick Foley	Vanessa Tyler
Daniel Radcliffe	Mickey Rivers	Vincent Piazza
Darryl McDaniels	Mike Tannebaum	Walt "Clyde" Frazier
Davey Johnson	Nigel Barker	Woody Johnson



## About BGC Partners, Inc.

BGC Partners, Inc. is a leading global brokerage company primarily servicing the wholesale financial markets with over 200 products, including fixed income securities, interest rate swaps, foreign exchange, equities, equity derivatives, credit derivatives, commercial real estate, property derivatives, commodities, futures, and structured products. BGC's technology helps customers, including many of the world's largest banks, broker-dealers, investment banks, trading firms, hedge funds, governments and investment firms, determine the value of a transaction through optimal pricing that reflects the market environment. Trades, conducted OTC or on exchange, are executed through BGC's voice, hybrid, or fully electronic brokerage services. BGC also offers financial technology solutions, market data, and analytics regarding financial instruments and markets through its eSpeed, BGC Trader, and BGC Market Data brands, and provides clearing, processing, and other back-office services. Named after fixed income trading innovator B. Gerald Cantor, BGC has offices in New York, London and more than two dozen other major financial centers around the world. For more information, please visit [www.bgcpartners.com](http://www.bgcpartners.com)

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**Front Cover- Left to Right, Top Row:** Bethany Hamilton (Professional Surfer) and Anna Sophia Robb (Actress), Mark Sanchez (NY Jets Quarterback), Amber Collins (Miss New York 2011), Daniel Radcliffe (Actor), Billy Crudup (Actor). **Second Row:** Bernie Williams (Former NY Yankees Centerfielder), Ben Stiller (Actor), President William J. Clinton, John McEnroe (Tennis Legend), Darryl McDaniels (Hip Hop Artist). **Third Row:** USA Cheerleaders, Jon Voight (Actor), Petra Nemcova (Supermodel), Howard W. Lutnick (Chairman and CEO of BGC Partners, Inc.) and President George W. Bush, Liz Claman (Fox Business Anchor). **Fourth Row:** President George W. Bush, Eli Manning (NY Giants Quarterback) Boomer Esiason (WFAN Radio Host), Carol Alt (Supermodel), Carmelo Anthony (NY Knicks Forward).

