



NEW YORK  
SEPTEMBER 11  
**2013**





**Front Cover:**

**Top Row (left to right):** Musician, Curtis "50 Cent" Jackson, representing The G-Unity Foundation; Co-host of The View, Jenny McCarthy, representing Generation Rescue; Actor, Sir Ian McKellen, representing Only Make Believe.

**Bottom Row (left to right):** Sports Illustrated Swimsuit Model, Natasha Barnard, representing The Garden of Dreams Foundation; Former Pittsburgh Steelers wide receiver, Lynn Swann, representing St. Mary's Healthcare System for Children; 11-time Olympic medalist, Ryan Lochte, representing The Catalog for Giving of New York City



Louis Scotto  
Executive Managing  
Director, General  
Manager,  
North America  
BGC Partners, Inc.

**BGC PARTNERS' NINTH ANNUAL CHARITY DAY ON WEDNESDAY, SEPTEMBER 11, 2013, MARKED TWELVE YEARS SINCE THE TRAGEDY OF 9/11.**

**BGC PARTNERS AND CANTOR FITZGERALD TOGETHER RAISED APPROXIMATELY \$12 MILLION GLOBALLY ON THIS SINGLE DAY FOR DOZENS OF WORTHY CAUSES AROUND THE WORLD.**

**TO DATE, CHARITY DAY RAISED APPROXIMATELY \$101 MILLION FOR CHARITIES.**

Every year, BGC Partners and Cantor Fitzgerald, in conjunction with the Cantor Fitzgerald Relief Fund, commemorate our 658 friends and colleagues who perished on September 11, 2001 by distributing 100% of our global revenues on Charity Day to the Cantor Fitzgerald Relief Fund and dozens of charities around the world. The Cantor Fitzgerald Relief Fund, created to assist families of Cantor employees who were lost on 9/11, has broadened its mission to provide aid to victims of terrorism, natural disasters and emergencies, and has raised and distributed over \$250 million. The Cantor Fitzgerald Relief Fund was honored to also assist victims of Hurricane Sandy and the Oklahoma tornado.

Each anniversary is a poignant occasion for us. Charity Day is our way of turning a tragic day into one that is positive and uplifting by helping others.

A host of celebrities joined BGC on our trading floor in support of Charity Day. Our guests included musicians Curtis "50 Cent" Jackson and Sean "Diddy" Combs, actors Tony Sirico, Bobby Cannavale and Edie Falco, Jenny McCarthy who is co-host of The View, Boomer Esiason and Craig Carton of WFAN 660 AM Radio who broadcast live from BGC, New York Knicks stars Carmelo Anthony, Metta World Peace, Iman Shumpert, Beno Udrih, Tim Hardaway, Jr. and CJ Leslie, coach Jason Kidd and Deron Williams from the Brooklyn Nets, New York Rangers alumni Rod Gilbert and Adam Graves, Mark Teixeira from the New York Yankees, baseball greats Tommy John and Al Leiter, 11-time Olympic medalist Ryan Lochte, 'America's Got Talent' host Nick Cannon, supermodels Carol Alt and Lily Aldridge, and many others. BGC would like to extend its gratitude to Cadillac, its official Charity Day 2013 Automotive Partner.

Many thanks to our clients, brokers, celebrity ambassadors and charities, whose commitment, support, enthusiasm and graciousness made Charity Day a spectacular success.

# PARTICIPATING CHARITIES







New York Knicks star, Carmelo Anthony, representing The Carmelo Anthony Foundation

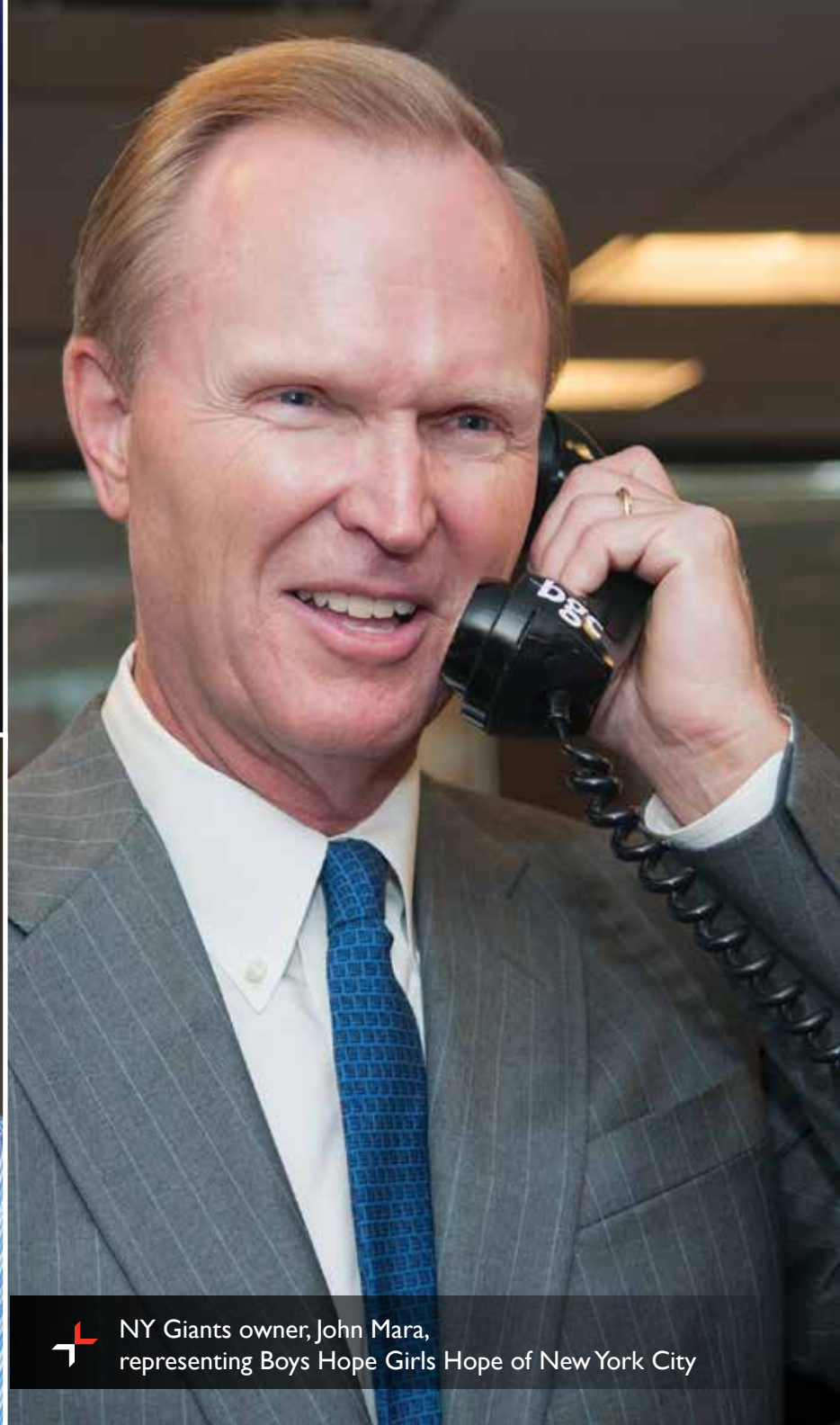




Miss USA 2012, Nana Meriwether,  
representing Self Help Africa



Brooklyn Nets star, Deron Williams,  
representing Point of Hope



NY Giants owner, John Mara,  
representing Boys Hope Girls Hope of New York City







Media Personality, Regis Philbin (left), representing The Noreen Fraser Foundation and Actor, Tony Sirico, representing The Wounded Warrior Project






 Model, Jarah Mariano, representing The Garden of Dreams Foundation



 Actor, Bobby Cannavale, representing The 52nd Street Project



 Actor, Tony Danza, representing Only Make Believe



# SELECTED MEDIA



September 11, 2013



## **Yahoo News**

Television Personality Jenny McCarthy attends the annual Charity Day hosted by BGC at the BGC office on September 11, 2013 in New York City.



September 11, 2013



## **Associated Press**

Carmelo Anthony and Jason Kidd were among the athletes and entertainers who took part in a fundraiser in commemoration of the 658 Cantor Fitzgerald employees who died in the World Trade Center attacks. Celebrities joined brokers from BGC Partners in New York and other offices globally to conduct transactions, with all revenues raised during the day going to charities in the U.S. and around the world.

# SELECTED MEDIA

**NEW YORK POST**

September 12, 2013



## New York Post

Left: Models Lily Aldridge and Dominique Piek get close at the annual BGC charity event at BGC's offices in New York.

Middle: Sir Ian McKellen arrives at the annual BGC Charity Day at BGC's office in New York.

Right: BGC Partners has all hands on deck for their annual Charity Day in NYC, including Knicks forward Carmelo Anthony (left) and hip-hop artist Sean "Diddy" Combs.




'America's Got Talent' host, Nick Cannon, representing St. Mary's Healthcare System for Children







 Supermodel Carol Alt, representing The Tony Alt Memorial Foundation

# SELECTED MEDIA



September 11, 2013

**Lutnick: Let's see America lead again**



## **CNN News**

Howard Lutnick of BGC and Cantor Fitzgerald talks to CNN's Piers Morgan about 9-11 and the companies' commitment to help others through their annual Charity Day.



September 11, 2013



## **Access Hollywood**

Sean "Diddy" Combs and Edie Falco attend BGC Charity Day 2013.

# SELECTED MEDIA

## DAILY NEWS

September 11, 2013



### Daily News

The Knicks' Carmelo Anthony, attended the annual Charity Day hosted by BGC Partners on Wednesday.

## FOX BUSINESS

September 11, 2013

### BGC Partners CEO on Raising Hope on Charity Day



### Fox Business

BGC Partners CEO Howard Lutnick talked with Fox Business' Adam Shapiro about the company's commitment to help others and its commemoration of 9/11 on BGC Charity Day.





New York Knicks', Metta World Peace, representing The Garden of Dreams Foundation



NY Jets Owner, Robert "Woody" Johnson, representing The Alliance for Lupus Research



Brooklyn Nets Head Coach, Jason Kidd, representing The Jason Kidd Foundation





New York Yankees', Mark Teixeira,  
representing Harlem RBI



Television Personality, Jill Martin,  
representing the Garden of Dreams Foundation

# SELECTED MEDIA

## **Bloomberg Businessweek**

September 11, 2013

### **BGC Continues to Give It All Away on 9/11**



### **Bloomberg Businessweek**

Actors Bobby Cannavale and Edie Falco attend the annual Charity Day hosted by BGC at the BGC office on September 11 in New York City.



September 10, 2013



### **Fox 5 Good Day New York**

Cantor Fitzgerald Relief Fund Executive Director and Co-founder, Edie Lutnick, discusses Charity Day on Good Day NY.





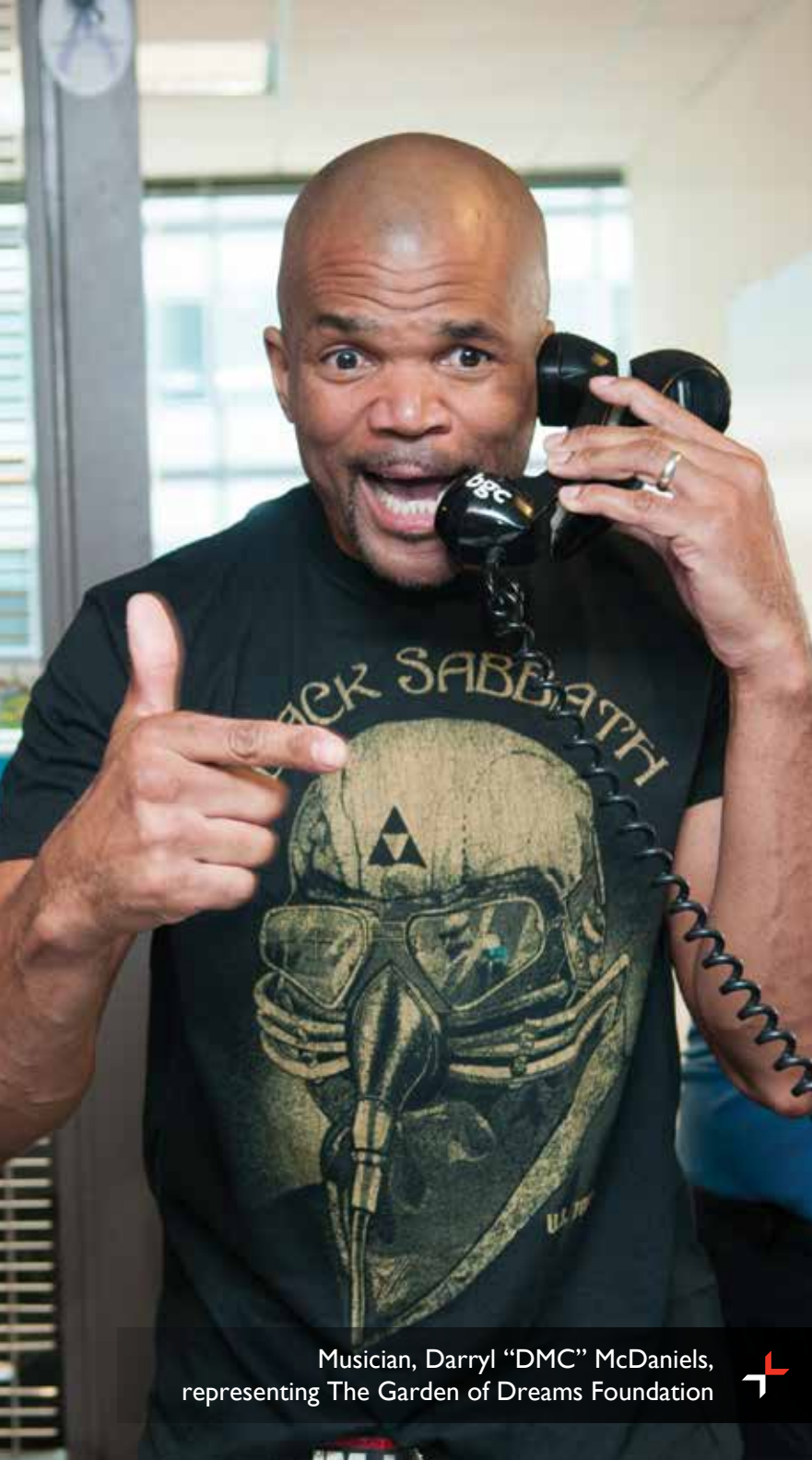
Former New York Mets pitcher, Al Leiter, representing Self Help Africa and The Catalog for Giving of New York City



Sports radio host, Boomer Esiason, representing The Boomer Esiason Foundation



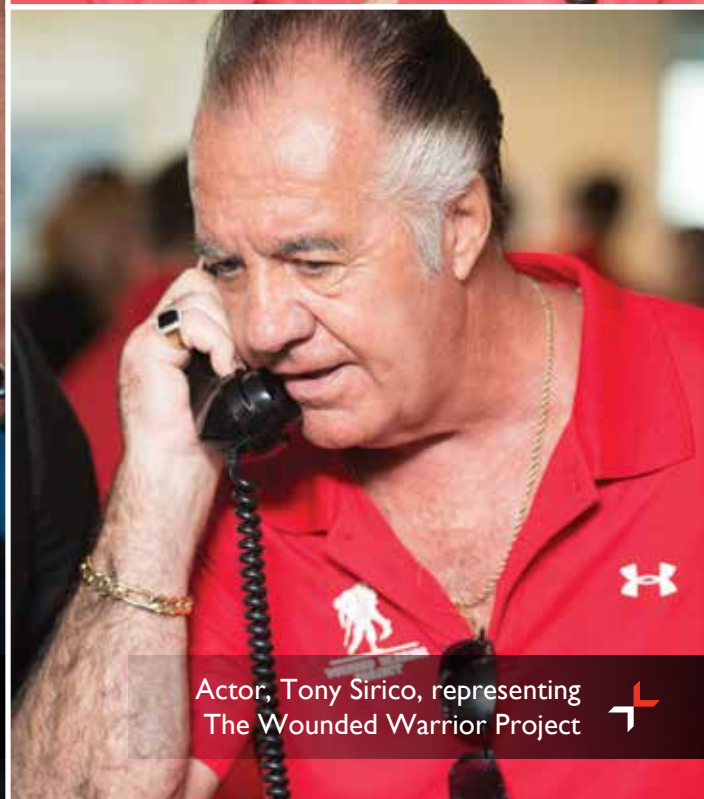
Musician, Sean "Diddy" Combs attends BGC Charity Day



Musician, Darryl "DMC" McDaniels,  
representing The Garden of Dreams Foundation



Actress, Edie Falco,  
representing The 52nd Street Project



Actor, Tony Sirico, representing  
The Wounded Warrior Project





# TESTIMONIALS

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**Florence Wiener**

The Catalog for Giving  
of New York City

"Thanks for all your help in hosting us at BGC Charity Day. We were thrilled to have such wonderful celebrity representatives in Ryan Lochte, Al Leiter and Zachary Quinto. Each of them had a great time placing trades and meeting the brokers. The event was so well run; I know it took a lot of effort on your part but it certainly paid off."

---

**Martha Hourican**

Self Help Africa

"I wanted to say a huge THANK YOU. We had such an amazing day and we are so appreciative of being included as a selected charity this year. It was really fantastic."

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Former New York Yankees pitcher, Tommy John,  
representing The Todd Ouida Children's Foundation



Sports Illustrated Swimsuit Model, Dominique Piek,  
representing The Garden of Dreams Foundation



# TESTIMONIALS

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**John Sheehy**

The 52nd Street Project

"The 52nd Street Project was thrilled to once again participate in BGC's amazing Charity Day. Our celebrities and our kids had a very enjoyable time. It is a wonderful memorial that you all have come up with and we are honored to be a part of it."

---

**Brad Zervas**

Boys Hope Girls Hope

"Thanks so much for all your hard work and for facilitating such an exciting and inspiring event. Please extend our heartfelt appreciation to your entire team. We take nothing for granted and your efforts are truly making a meaningful and tangible difference in the lives of the young people that we are serving. I do hope you realize just what a difference you are making! Thanks again... you all deserve high praise!"

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New York Knicks Assistant General Manager, Allan Houston, representing The Allan Houston Legacy Foundation





Former New York Knicks star, Larry Johnson, representing The Garden of Dreams Foundation



Victoria's Secret Model, Lily Aldridge, representing Baby Buggy



Actor, Vincent Pastore, representing Self Help Africa

# Our Special Guests

BGC is grateful to this year's celebrity ambassadors for their participation, enthusiasm, and generosity of spirit. It is with their energy and support that we were able to support so many worthy charities.

## Actors, Musicians, Models and Media Personalities:

American Bombshells  
Bobby Cannavale  
Carol Alt  
Curtis "50 Cent" Jackson  
Darryl "DMC" McDaniels  
Dominique Piek  
Edie Falco  
Sir Ian McKellen  
Jackie Cruz  
Jarah Mariano  
Jennifer Ohlsson  
Jenny McCarthy  
Jill Martin  
Lily Aldridge  
Nana Meriwether  
Natasha Barnard  
Nick Cannon  
Regis Philbin  
Staff Sergeant Salvatore Giunta  
Sean "Diddy" Combs  
Toni Trucks  
Tony Sirico  
Tony Danza  
Vincent Pastore  
Zachary Quinto

## Sports Icons:

Adam Graves  
Al Leiter  
Allan Houston  
Benito Udrih  
Boomer Esiason  
Carmelo Anthony  
CJ Leslie  
Craig Carton  
Davey Johnson  
Deron Williams  
Herb Williams  
Iman Shumpert  
Jason Kidd  
Joe Klecko  
John Mara  
John Starks  
Larry Johnson  
Lynn Swann  
Mark Teixeira  
Metta World Peace  
Mike Woodson  
Pablo Prigioni  
Robert "Woody" Johnson IV  
Rod Gilbert  
Ryan Lochte  
Tim Hardaway, Jr.  
Tommy John



### About BGC Partners, Inc.

BGC Partners is a leading global brokerage company primarily servicing the wholesale financial and real estate markets. Products include fixed income securities, interest rate swaps, foreign exchange, equities, equity derivatives, credit derivatives, commercial real estate, commodities, futures, and structured products. BGC also provides a wide range of services, including trade execution, broker-dealer services, clearing, processing, information, and other back-office services to a broad range of financial and non-financial institutions. Through its BGC Trader and BGC Market Data brands, BGC offers financial technology solutions, market data, and analytics related to select financial instruments and markets. Through the NGKF brand, the Company offers a wide range of commercial real estate services including leasing and corporate advisory, investment sales and financial services, consulting, project and development management, and property and facilities management. BGC's customers include many of the world's largest banks, broker-dealers, investment banks, trading firms, hedge funds, governments, corporations, property owners, real estate developers, and investment firms. For more information, please visit [www.bgcpartners.com](http://www.bgcpartners.com).

### CONTACT

BGC Partners  
199 Water Street  
19th Floor  
New York, NY 10038  
+1 646 346 7000  
[charity@bgcpartners.com](mailto:charity@bgcpartners.com)

