

A photograph of Bill Clinton, an older man with white hair, wearing a dark suit and tie, smiling while talking on a black telephone. The background is slightly blurred, showing what appears to be a BGC logo.

bgc CHARITY DAY

**Tuesday, September 11, 2018 at
BGC's offices, New York City**

Bill Clinton

BGC Partners and our affiliate Cantor Fitzgerald commemorate the 658 Cantor employees and 61 Eurobrokers employees who perished in the September 11, 2001 World Trade Center attacks by donating 100% of our global revenues on Charity Day to The Cantor Fitzgerald Relief Fund and dozens of charities around the world.



Gina Gershon

Charity Day, originally conceived as a way to raise money for The Cantor Fitzgerald Relief Fund to assist the families of Cantor employees who lost their lives on 9/11, has expanded to embrace charitable causes around the world. To date, Charity Day has raised \$147 million.

On Charity Day, participating charities bring celebrity “ambassadors” who join us on our trading floor to conduct trades over the phone with clients. Many distinguished guests have lent their support by joining us on this day, including prominent actors, musicians, sports icons, models, media personalities, royalty and politicians.



Eli Manning

BGC PARTNERS ANNUAL CHARITY DAY

Tuesday, September 11, 2018
at BGC's offices, New York City



Jake Gyllenhaal

2017 BGC Charity Day Ambassadors Included:

Allan Houston

David Costabile

Karolina Kurkova

Bill Clinton

Dr. Ruth Westheimer

Lorraine Bracco

Bob Costas

Eli Manning

Mike Messier

Boomer Esiason

Gina Gershon

Pamela Anderson

Bridget Moynahan

Gretchen Mol

Paris Hilton

Bryant Gumble

Henrik Lundqvist

Robert F Kennedy

Darryl "DMC" McDaniels

Jake Gyllenhaal



Bridget Moynahan

FREQUENTLY ASKED QUESTIONS

Who is BGC's Partners?

BGC Partners, Inc. is a leading global brokerage company servicing the financial and real estate markets. We broker a broad range of financial products, serving the world's largest banks, broker-dealers, investment banks, trading firms, hedge funds, governments and investment firms. Products include fixed income securities, interest rate swaps, foreign exchange, equities, equity derivatives, credit derivatives, commercial real estate, commodities, futures, and structured products. BGC is an affiliate of Cantor Fitzgerald.

What is The Cantor Fitzgerald Relief Fund?

Initially created to assist family members of Cantor employees who perished in the 9/11 terrorist attacks, The Cantor Fitzgerald Relief Fund has expanded its mission to provide aid to victims of terrorism, natural disasters and other emergencies. Since inception, Cantor Relief has raised and distributed approximately \$320 million.

FREQUENTLY ASKED QUESTIONS



Allan Houston

How do we raise money?

On Charity Day, celebrity ambassadors join us on behalf of charities, helping to bring energy and excitement to our trading floor. Ambassadors take part in real trades with clients over the phone, guided by a BGC broker.

When is Charity Day?

Charity Day runs from approximately 8:00am – 2:00pm on Tuesday, September 11, 2018 and takes place in BGC's offices in New York.

What is expected of the celebrity ambassador?

BGC requests 60-90 minutes from each celebrity ambassador. In this time, they will have the opportunity to take part in real trades guided by one of our brokers. Please note that no trading experience is necessary.

How can charities increase their chance of being selected?

Charity Day participation is determined by BGC's senior management and is based on a number of qualifying factors.

Final acceptance is contingent on when a charity is able to confirm a pre-vetted celebrity. Each potential celebrity ambassador must be approved by the Charity Day team before reaching out to the celebrity.

When are donations distributed?

Last year, BGC and Cantor raised \$10 million worldwide. Distributions of donations to charities are made during the course of the following year.

What is a BGC Sponsor?

The Cantor Fitzgerald Relief Fund has always held close the charities and causes that are important to our employees and clients. If a BGC employee or client is a supporter of your charity, we encourage you to mention that in the appropriate spot provided in the application. We must be able to reach out to the sponsor for verification.

Can the general public donate or get involved?

Yes, the general public can donate to The Cantor Fitzgerald Relief Fund by visiting our website www.cantorrelief.org or by calling (212) 829-4770.



Karolina Kurkova



Henrik Lundqvist

APPLICATION

PLEASE PROVIDE THE INFORMATION BELOW ABOUT YOUR CHARITY AND FEEL FREE TO ATTACH ANY SUPPORTING MATERIALS.

Name of charity:

Website:

Main office address:

Charity mission statement:

Annual income from donations:

Percentage of income spent on overhead/admin costs:

If you are a returning participant, how have you utilized our past donations:

Specific goals for 2018:

Potential celebrity ambassador(s) to attend Charity Day:

*All potential celebrity ambassadors must be approved by the Charity Day team

Name of charity contact:

Charity contact information (including phone & email):

Name of BGC Sponsor:

*BGC Sponsors are optional. See previous page for more information

BGC Sponsor contact information (including phone & email):

Charity's Tax ID number:

ADDITIONAL INFORMATION

If you are a non-profit charitable organization and wish to be considered to participate in **BGC Partners' Annual Charity Day** on **Tuesday, September 11, 2018** please complete this application and return it by **Thursday, April 19th, 2018**.

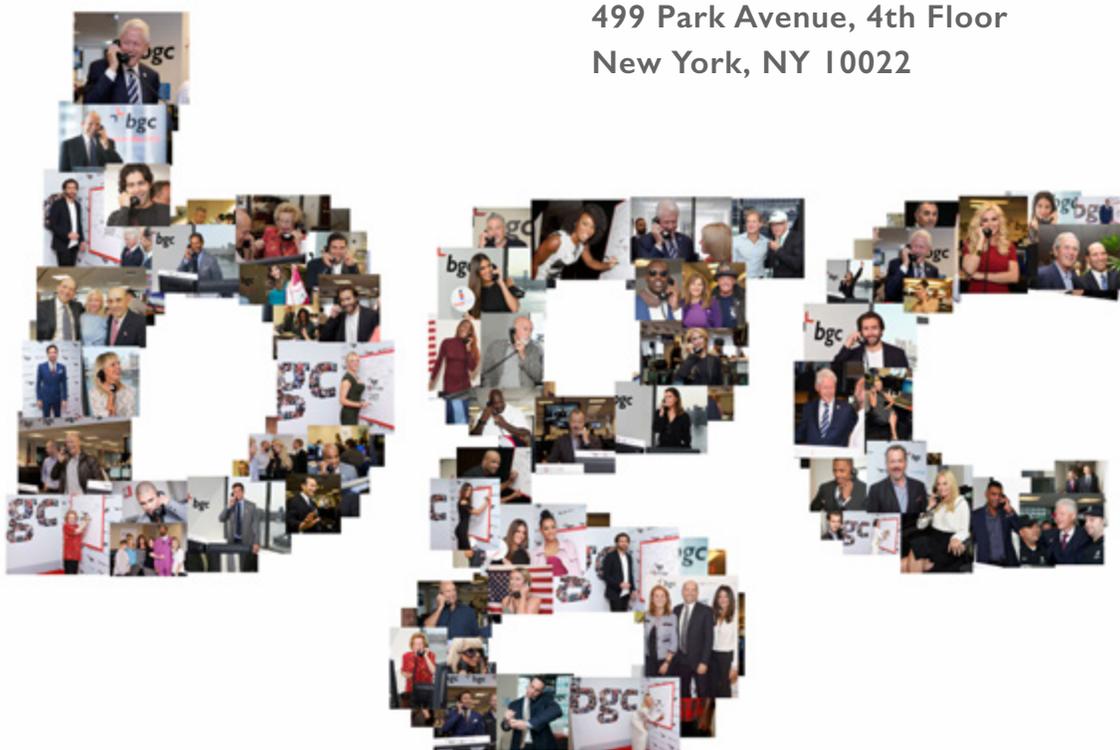
Due to the volume of applications we receive, it may take several months before we are able to respond to each application.

Submitting your Application:

To send a soft copy of your application to the Charity Day team, click **"Submit"** as you complete the application, or **email** the completed application to **charityday-ny@bgcpartners.com**

If you prefer to send a hard copy, please mail your application to:

The Cantor Fitzgerald Relief Fund
499 Park Avenue, 4th Floor
New York, NY 10022



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facebook.com/cantorrelief and
facebook.com/bgccharityday

For more information:

Please visit www.bgcpartners.com/charity-day

 **bgc**  **CHARITY DAY**

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