

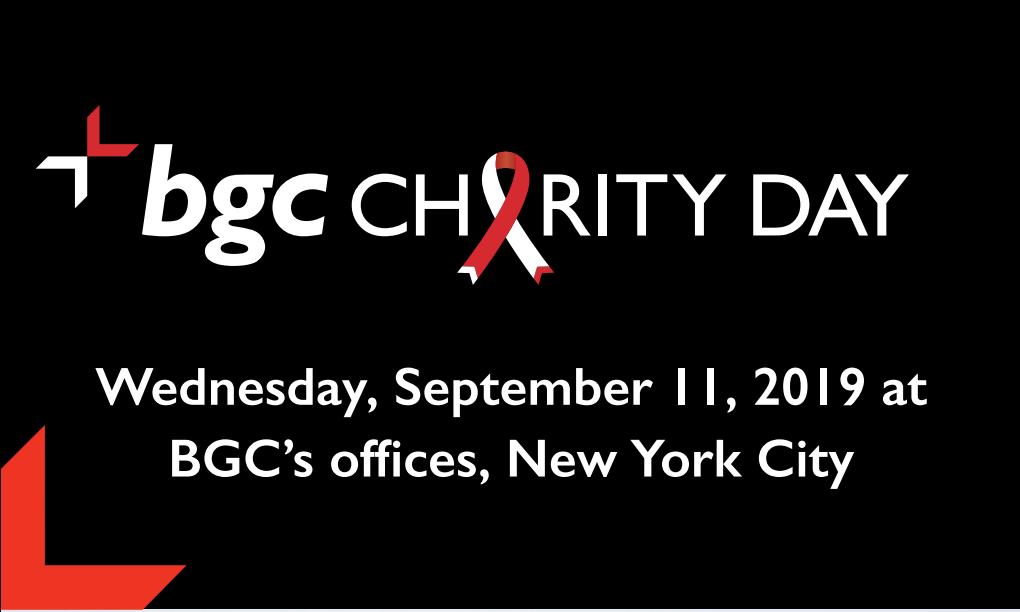


Matthew McConaughey

BGC Partners and our Cantor Fitzgerald affiliates commemorate the 658 Cantor employees and 61 Eurobrokers employees who perished in the September 11, 2001 World Trade Center attacks by donating 100% of our global revenues on Charity Day to the Cantor Fitzgerald Relief Fund and dozens of charities around the world.



Neve Campbell



**Wednesday, September 11, 2019 at
BGC's offices, New York City**



Common

CANTOR FITZGERALD RELIEF FUND

Charity Day, originally conceived as a way to raise money for the Cantor Fitzgerald Relief Fund to assist the families of Cantor employees who lost their lives on 9/11, has expanded to embrace charitable causes around the world. To date, Charity Day has raised \$159 million.

On Charity Day, participating charities bring celebrity "ambassadors" who join us on our trading floor to conduct trades over the phone with clients. Many distinguished guests have lent their support by joining us on this day, including prominent actors, musicians, sports icons, models, media personalities, royalty and politicians.

BGC PARTNERS ANNUAL CHARITY DAY

Wednesday, September 11, 2019
at BGC's offices, New York City



Lucy Hale

2018 BGC Charity Day Ambassadors Included:

Amani Toomer
Bart Oates
Billy Crudup
Bobby Cannavale
Brandon Thomas Lee
Calvin Johnson
Chris Cuomo
Christopher Johnson
Common
Darryl "DMC" McDaniels
Dascha Polanco
Demi-Leigh Nel-Peters
Dr. Ruth Westheimer
Dwight "Doc" Gooden
Dylan Jagger Lee

Edgardo Alfonzo
Erik Coleman
Gene Simmons
Gerry Cooney
Gracie Carvalho
Harry Carson
Henrik Lundqvist
Jim Leyritz
Josh Lucas
Justin Tuck
Liev Schreiber
Lucy Hale
Marty Lyons
Matthew McConaughey
Melissa Rivers

Neve Campbell
Nick Mangold
Rod Gilbert
Samantha Harris
Sandra Lee
Sarah Rose Summers
Spencer Dinwiddie
Ted Allen
Tony Richardson
Victor Cruz
Wendy Williams
Willie Colon
Younes Bendjima

FREQUENTLY ASKED QUESTIONS

Who is BGC's Partners?

BGC Partners, Inc. is a leading global brokerage company servicing the financial and real estate markets. We broker a broad range of financial products, serving the world's largest banks, broker-dealers, investment banks, trading firms, hedge funds, governments and investment firms. Products include fixed income securities, interest rate swaps, foreign exchange, equities, equity derivatives, credit derivatives, commercial real estate, commodities, futures, and structured products. BGC is an affiliate of Cantor Fitzgerald.

What is the Cantor Fitzgerald Relief Fund?

Initially created to assist family members of Cantor employees who perished in the 9/11 terrorist attacks, the Cantor Fitzgerald Relief Fund has expanded its mission to provide aid to families impacted by natural disasters and other emergencies. Since inception, Cantor Relief has raised and distributed approximately \$336 million.

Gracie Carvalho



FREQUENTLY ASKED QUESTIONS



Liev Schreiber



Dascha Polanco



Victor Cruz

How do we raise money?

On Charity Day, celebrity ambassadors join us on behalf of charities, helping to bring energy and excitement to our trading floors. Ambassadors take part in real trades with clients over the phone, guided by a BGC broker.

When is Charity Day?

Charity Day runs from approximately 8:00am – 2:00pm on Wednesday, September 11, 2019 and takes place in BGC's offices in New York.

What is expected of the celebrity ambassador?

BGC requests 60-90 minutes from each celebrity ambassador. In this time, they will have the opportunity to take part in real trades guided by one of our brokers. Please note that no trading experience is necessary.

How can charities increase their chance of being selected?

Charity Day participation is determined by BGC's senior management and is based on a number of qualifying factors.

Final acceptance is contingent on when a charity is able to confirm a pre-vetted celebrity. Each potential celebrity ambassador must be approved by the Charity Day team before reaching out to the celebrity.

When are donations distributed?

Last year, Charity Day raised over \$12 million worldwide. Distributions of donations to charities are made during the course of the following year.

What is a BGC Sponsor?

The Cantor Fitzgerald Relief Fund has always held close the charities and causes that are important to our employees and clients. If a BGC employee or client is a supporter of your charity, we encourage you to mention that in the appropriate spot provided in the application. We must be able to reach out to the sponsor for verification.

Can the general public donate or get involved?

Yes, the general public can donate to the Cantor Fitzgerald Relief Fund by visiting our website www.cantorrelief.org or by calling (212) 829-4770.

ADDITIONAL INFORMATION

If you are a non-profit charitable organization and wish to be considered to participate in **BGC Partners' Annual Charity Day on Wednesday, September 11, 2019** please complete this application and return it by **Friday, April 12th, 2019**.

Due to the volume of applications we receive, it may take several months before we are able to respond to each application.

Submitting your Application:

To send a soft copy of your application to the Charity Day team, click "**Submit**" as you complete the application.



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@CFReliefFund and @BGCCharityDay



facebook.com/cantorrelief and
facebook.com/bgccharityday

For more information:

Please visit www.bgcpartners.com/charity-day



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